Please use this template as a starting point. Change anything that is highlighted in yellow to make the release more personalized and geared toward you/your RE/MAX office.

**Don’t forget to delete these instructions when you’ve finished editing the document!** Feel free to reach out to mediarelations@remax.com with any questions.

**(First and Last Name) Honored with Prestigious RE/MAX Pinnacle Club Award**

*RE/MAX Recognizes Local Realtor® as One of the Top Producing Agents in (City/Town)*

**CITY, State**, Date- (First and Last Name), an agent with RE/MAX (Office), has qualified for the prestigious RE/MAX Pinnacle Club Award, which honors high-achieving real estate professionals for their service to buyers and/or sellers during the past year.

This is the (Number) year (Last name) has received this high honor.

“(First name)’s tireless dedication to serving (his/her) clients, consumers and community has allowed (him/her) to achieve this prestigious and elite honor,” said (Broker/Owner First and Last Name), Broker/Owner of RE/MAX (Office). “Receiving the Pinnacle Club Award is a significant accomplishment and we’re extremely proud that (First name) continues to raise the bar in real estate.”

(Last name) has been serving (his/her) community as a real estate agent with RE/MAX (Office) for (Number) years and has extensive experience in (List Specialties). Among (Last name)’s list of achievements, (he/she) has earned (List other honors and achievements). In addition, (Last name) actively supports (List community and volunteer activities).

# # #

**About RE/MAX (Office Name):**

RE/MAX (Company Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (Number) Realtors® and specializes in (Residential and/or Commercial) real estate. RE/MAX (Company Name) is a proud supporter of (Children’s Miracle Network Hospitals® and other charities), and is located at (Mailing Address). To learn more, please visit (URL). Each office independently owned and operated.

Contact:

Name, Title

Phone, Email